

# Press Release

## The Renewable Corporation Joins Information Portal StockProfile.com

**Sarasota, FL. November 27, 2009-** The Renewable Corporation (SYMBOL: RNWB), today announced that it has joined [www.StockProfile.com](http://www.StockProfile.com), a customized web-based platform showcasing emerging growth stocks.

StockProfile.com provides the investing public with a free unique information portal for investors who like to conduct their own research and make their own investment decisions. The platform allows users to review and investigate dynamic publicly traded companies in a user-friendly environment. If you are interested in viewing – The Renewable Corporation profile, please visit [HYPERLINK "http://www.StockProfile.com"](http://www.StockProfile.com)  
[www.StockProfile.com](http://www.StockProfile.com).

CEO, Andy Badolato stated, “We are pleased to provide our corporate information to stockprofile.com as the means to increase our shareholder value, increase shareholder base and reach a bigger investor based audience informing them of our exciting new opportunities.

### About The Renewable Corporation

**[HYPERLINK "http://www.therenewablecorp.com/index.html"](http://www.therenewablecorp.com/index.html)** The Renewable Corporation (TRC) provides and distributes alternative energy, cleantech and sustainable products and services. TRC provides these competitive solutions via its operating subsidiaries:

[HYPERLINK "http://www.therenewablecorp.com/about/corporate\\_profile.html"](http://www.therenewablecorp.com/about/corporate_profile.html) **E**  
[HYPERLINK "http://therenewablecorp.com/index.html"](http://therenewablecorp.com/index.html) \t "\_parent" <sup>3</sup> [HYPERLINK "http://therenewablecorp.com/index.html"](http://therenewablecorp.com/index.html) **Network Corporation** is developing a national footprint of company authorized independent representatives, the “E<sup>3</sup> Network™” that will provide alternative energy, sustainable and cleantech products to consumers, homeowners, businesses and municipalities. The unique E<sup>3</sup> Network™ business model enables the distribution of these products and services at competitive costs while enabling the independent representatives to receive maximized product margins as an alternative to today’s “Big Box” retail and large corporation distribution business models that typically employ low paid sales personnel. Via a virtual storefront, the E<sup>3</sup> Network™ representatives will have access to various tools and resources including; access to product margins, custom sales and marketing software, product and sales marketing and training, back office

administration and operations, specialized document and mortgage closing agents, green training, and a branded identity package and personalized website. The company is developing a proprietary software based platform for use by the E<sup>3</sup> Network™ that will capture customer data regarding lifestyle, personal habits, current home and personal energy costs; that will provide specific product recommendations while demonstrating the applicable energy savings, costs and carbon data. These specific product and services recommendations will also incorporate the applicable local, state and federal rebates, tax credits, and US Government loan programs and eligibility under recently enacted laws, special subsidies and stimulus spending bills. The company evaluates, identifies, selects and redistributes what it deems as the “most efficient” and “best priced” from the many alternative energy, cleantech, and sustainable product and service manufacturers worldwide. These industry categories will include; Wind, Solar, Water, Automotive, HVAC, lighting, sustainable products, personal and home products; and items that promote and provide security, self sufficiency, independence and self-reliance.

HYPERLINK "<http://www.therenewablecorp.com/about/renewable-chemical.html>" **Renewable Chemicals Corporation**, (RCC) provides plastics and other chemicals from renewable resources as an alternative to petroleum or petrochemicals. RCC utilizes intellectual property and proprietary engineering systems customized to the specific sustainability and pricing requirements of the consumer packaging and polymer material industries. Cosan SA is RCC's renewable resource provider and joint venture projects partner. Cosan, based in Brazil, is one of the world's largest sugarcane processors and ethanol producers. Sugarcane is considered the most efficient renewable resource and when compared to corn; has an energy balance 7 times greater, does not rely on a competing food source, yields more than twice as much energy per acre, and has 3 times greater reduction in greenhouse gas emissions.

**TRC Technologies Inc.** acquires develops, licenses, and integrates intellectual property that will enable the favorable economic implementation of renewable and sustainable products and services.

### **Forward-Looking Statements**

This release includes forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 27E of the Securities Exchange Act of 1934. Statements contained in this release that are not historical facts may be deemed to be forward-looking statements. Investors are cautioned that forward-looking statements are inherently uncertain. Actual performance and results may differ materially from that projected or suggested herein due to certain risks and uncertainties, including, without limitation, the ability to obtain financing and regulatory and shareholder approval for anticipated actions.

HYPERLINK "<http://www.therenewablecorp.com>"  
[www.therenewablecorp.com](http://www.therenewablecorp.com)

**Contact:**

Investor Relations  
The Renewable Corporation  
2033 Main Street  
Sarasota, FL 34237  
941-487-7560  
[ir@therenewablecorp.com](mailto:ir@therenewablecorp.com)