

Sugar Cane Ethanol Renewable Energy Service and Technology Company, The Renewable Corporation, Announces Launch of Website



Sarasota, FL, July 24, 2008- The Renewable Corporation, (TRC) OTCPK: RNWB, a service and technology products company utilizing

renewable sugar cane ethanol as an alternative to petroleum, is pleased to announce the launch of a new corporate website

at www.therenewablecorp.com. The Renewable Corporation's newly launched website now features renewable energy and [sugar cane ethanolwww.therenewablecorp.com](http://www.therenewablecorp.com) research and white papers, statistics and pricing data, industry news and links, management profiles, strategic partner information, and company press releases as well as general access for shareholders and institutional and individual investors. The company collaborated with the team at EdgeCore Technologies Corporation developing the site. For more info visit

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about The Renewable Corp

ration The Renewable Corporation, (TRC) provides products, services and technologies using renewable resources as an alternative to petroleum and traditional manufacturing methods. TRC production processes are eco-efficient and apply and adhere to sustainable practices and standards. TRC accomplishes this with the ALCHEMx Production Platforms™, which integrates technologies, sustainable manufacturing, and distribution with supply chain partners to meet customer needs and pricing requirements. TRC utilizes sugarcane based feedstock which is considered the leading cost efficient, energy balanced and environmentally sustainable fuel source, when compared to fossil and other alternative fuels. TRC provides cost competitive environmentally responsible solutions to meet global trends and market demand via its operating subsidiaries Renewable Chemicals Corporation and Renewable Fuels of America Corporation.

Forward-

Looking Statements "Safe Harbor" Statement: Certain statements made in this press release are forward looking in nature and, accordingly, are subject to risks and uncertainties. The actual results may differ materially from those described or contemplated.

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